



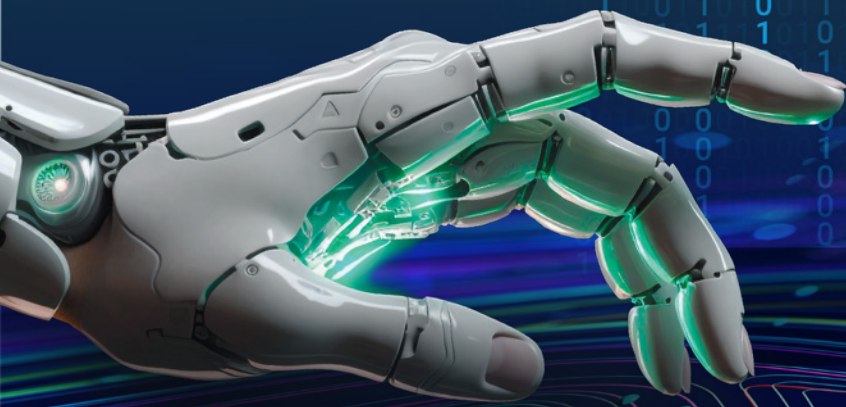
14TH ANNUAL LEADERSHIP EVENT

CYBER SECURITY SUMMIT

Security solutions through collaboration.™

2024 SPONSORSHIP OPPORTUNITIES

22,000+ CONNECTIONS



ALL IN FOR NEXT

October 28-30, 2024
Minneapolis Marriott Northwest

Today's technology and the related threat landscape are changing at warp speed, making it hard to anticipate tomorrow. Quantum computing and generative AI promise both good and bad outcomes: even as lives are saved and cold cases solved, these tools generate deepfake deception and bolster bad bias.

The cybersecurity community protects people, processes, and property, and to combat outdated measures and tools, we must do it faster. We know we are strongest when we work together to leverage our collective strengths. For the 14th annual Cyber Security Summit, we come to the table ready to tackle emerging challenges and those beyond the horizon. We are going **All In For Next**.

2024 Sponsors

Title Sponsor



Island

proofpoint.



WIZ



FRSECURE

gravwell



TRACEABLE



VARONIS

RSA



FLASHPOINT

cybersecuritysummit.org

2024 Sponsorship Opportunities

Sponsorship Perks	Title	Presenting	Seminar Host	Panel	Specialty Event	Tech Session	Branding	Seminar Supporter	Booth Sponsor
	SOLD	3	* see below	3	6	12	10	* see below	4
	\$60,000	\$27,500	\$20,000	\$15,000	\$12,500	\$10,000	\$9,500 *	\$8,500	\$7,500
Speaker/Panelist	Keynote + Company Info	Speaker/Panelist	3-min Company Overview & Welcome	Speaker/Panelist	Speaker Intro Welcome + Company Info	50-minute Tech Session			
Specialty Item	Think Tank Position		Company Rep on Planning Committee		Exclusive Event Host * see below	4 Tech Session Passes	See next page	Company Rep on Planning Committee	
Post-event Attendee List			For sponsored event		For sponsored event	For sponsored event			
Visionary Leadership Awards Tickets	2 Tables	1 Table	4 Tickets	4 Tickets	2 Tickets				
VIP All-Access Pass	12	8	6	5	4	3	2	2	1
EXPO Staff Passes	4	4	3	3	2	2	2	2	2
Sponsor Booth Space	Premium Lounge	Premium	Premium plus Seminar Table	Standard	Standard	Standard	Standard	Table in room	
Lead Retrieval Device or License	1	1	1	License or device available for purchase					
Cyber Pro Podcast				Available as Add-on *	Available as Add-on *	Available as Add-on *	Available as Add-on *	Available as Add-on *	
Specialty Event	2	1							
June 3 rd Golf Tournament One player in foursome		*Availability based on contract date							
August 19 th Networking Golf Event									
Summit Guide Advertisement	Inside Cover + 2-Pg Spread + Logo on Cover	2-Pg Spread + Logo on Cover	1 Page + Logo on Cover	1 Page + Logo on Cover	1/2 Page	1/2 Page			
Blog / LinkedIn Article	1x	1x							
Social Media Postings + Pre/Post Event Eblasts	12x	6x	4x	2x	2x	1x	1x	1x	
Logo + Description in Summit Guide + Web									
Logo on Signage & Promotional Materials	All	All	All	Select	Select	Select	Select	Select	Select

CUSTOM SPONSORSHIPS 1X

- Registration Sponsor – \$15,000
- Printing Sponsor – \$15,000
- International Breakfast – \$5,000
- Student Breakfast – \$5,000
- Women in Cyber Breakfast – \$5,000

EXCLUSIVE TO SPECIALTY EVENT HOST

+ Your choice of ONE additional opportunity with unique benefits:

- CISO Luncheon
- Specialty Events Lounge
- Legislative Luncheon
- Spring Soirée
- Cyber Pro Podcast
- Think Tank Event
- VIP Reception
- Visionary Leadership Awards
- Women in Cyber Luncheon
- International Dinner

*** EXCLUSIVE TO SEMINAR/SESSION HOST & SUPPORTERS**

Inventory Availability	Host	Supporter
Law Enforcement/ Public Safety <i>(see rep for more details)</i>	1/1	3/3
Med Tech	1/1	3/3
Public Sector	1/1	
Women in Cyber	1/1	4/4

For more details, visit cybersecuritysummit.org

= SOLD



Exclusive to Branding Sponsorship (\$9,500+ includes booth)

✓ = SOLD



Conference Bag



Journal



Pen



Micro Sticky Book



Ice Scraper



Aluminum Water Bottle + \$2,500



Floor Decals



Lanyard



EXPO Passport



Community Board

New for 2024

Calming Corner

Meditation Maze

Sensory Space

Comfort K9's

Visionary Leadership Awards



Appetizers



Drinks



Dessert

Spring Soirée Sponsorships

Host



DJ

Photo Experience

Appetizers

Dessert

Drinks

Blackjack/Poker

+ Add-Ons

Booth Boosters (ask rep for details)

Barista Station..... \$3,000

Ice Cream Station..... \$2,500

Popcorn Station \$2,500

Pretzel Station \$2,500

Suds Station..... \$4,000

For other fun booster opps, ask your rep for details

Cyber Pro Podcast * \$2,500

EXPO Meeting Suite \$2,500

Visionary Leadership Award Dinner Table \$1,500

Summit Guide Advertising

2 Page Ad Spread..... \$2,000

1Page Ad \$1,250

1/2-Page Ad \$750

EXPO Reception Drink Tickets..... \$100 per 10 tickets

Connect with our Global Community

The Cyber Security Summit community connects you all year long Join us!

22K+ Cyber Professionals

27 Countries

5 Continents

How our Community Engages



* Spotify includes Podcast and Webinar Content

**LinkedIn has a 19k+ Cyber Security Summit community and is growing



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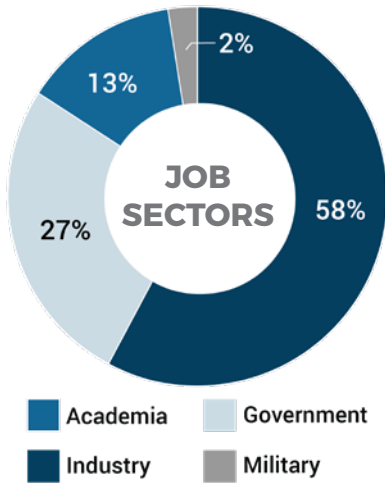


Interested in getting involved?

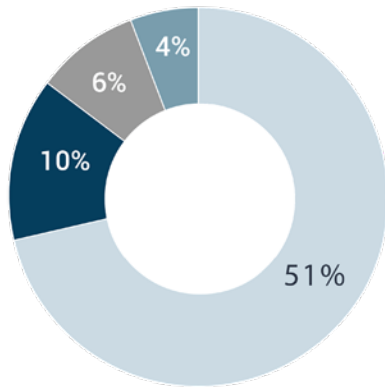
Support this important conversation about how to best protect our security, defense and infrastructure. To learn more, contact: **Jennifer Churchill at 952.356.5386 / Jennifer.Churchill@eventshows.com or Susan.Eiden@eventshows.com.**

Sample Attendee Demographics

The Summit attracts a diverse group of participants, but our primary audience is industry thought leaders.



Representation from
34 States
& **27** Countries



TOP 4 CRITICAL INFRASTRUCTURES

- Communications
- Financial Services
- Healthcare and Public Health
- Information Technology

What makes this event unique?

Squarely centered geographically, and located alongside many Fortune 500 multinationals, the Summit bridges the divide between the technology sector on one coast and policymakers from the other. We host the Summit annually in Minnesota for the following reasons:

- Represents all 16 critical infrastructure sectors.
- Headquarters of 17 Fortune 500 companies.
- Location of the largest privately held company in the U.S. (Cargill).
- Major health care corridor, with UnitedHealth Group, Medtronic, Mayo Clinic and more than 700 health care/medical device companies.
- Strong retail presence with Best Buy, Target and a new Amazon technology development office.
- 7th ranked state for Science and Technology.
- Home to the University of Minnesota's Technological Leadership Institute.
- Leaders aren't just talking about cyber security, they are doing it.

1,000+ Thought leaders will come together for three days.

Attendee Title Sampling

- | | |
|--|--------------------------------------|
| Academic Dean | Information Security Officer |
| Assistant Special Agent in Charge | Information Security Risk Analyst |
| Attorney | Information Security Testing Analyst |
| Automation Manager | Information System Security Manager |
| BISO | ISSO |
| Business Analyst | IT Administrator |
| Business Information Security Officer | IT Analyst |
| CEO | IT Auditor |
| Chief Strategy Officer | IT Compliance Director |
| CIO | IT Director |
| CISO | IT Project Leader |
| CMO | IT Risk Manager |
| Commander | Managing Director |
| COO | Managing Principal |
| CSO | Marketing Manager |
| CTO | Professor |
| Cyber Security Analyst | Project Manager |
| Data Governance Manager | Risk Manager |
| Deputy CIO | Security & Compliance Analyst |
| Deputy CISO | Security Operations Manager |
| Deputy Director | Senior Auditor |
| DevOps Support Engineer | Senior Director |
| Engineer | Senior Engineer |
| Enterprise Director | Senior Manager |
| Enterprise Endpoint Manager | Software QA Engineer |
| Enterprise Systems Manager | Solutions Engineer |
| Executive Cyber Security Strategic Advisor | Special Agent |
| GM | Sr Cloud and DevOps Architect |
| Governance, Risk & Compliance Manager | Sr Director - Security Engineering |
| Graduate Student | Sr. Information Security Architect |
| Information Security Analyst | State Representative |
| Information Security Architect | Strategic Security Architect |
| Information Security Director | Technology Risk Analyst |
| Information Security Engineer | Technology Strategist |
| | Vice President |

For a more complete list of attendees, including their titles and companies, please visit cybersecuritysummit.org/sponsor-resources.

cybersecuritysummit.org