Resources to prepare for a possible cyberattack

Nancy Libersky, SBA District Director
Created by Congress to "aid, counsel, assist and protect, insofar as is possible, the interests of small business concerns."

**We do this by providing:**
- financial programs
- federal contract procurement assistance
- management assistance
- specialized outreach to women, minorities and armed forces veterans
- specialized advice and assistance in international trade
- loans to victims of natural disasters
Providing more with Resource Partners

SCORE

FOR THE LIFE OF YOUR BUSINESS

Women’s Business Alliance

WOMEN VENTURE™

AMERICA’S SBDC

MINNESOTA
Cyber Threats to Small Businesses

Reported Attacks

- 76% of breaches were financially motivated
- 73% of cyberattacks were by outsiders
- Not just stealing data, keeping you from using it
- Human error accounted for about 1 in 5 breaches

Attacks are only part of the problem

- Small business partners are carrying more of the risks for breaches when working with larger companies
- Credit card companies shifted liability for fraud (if not using chip and PIN tech)
- Lenders are starting to ask borrowers to have cyber security plan
Cyber Security Assistance

Cybersecurity for Small Business
  ▶ Self-paced introductory training exercise
    ▶ https://www.sba.gov/course/cybersecurity-small-businesses/

Cybersecurity Compliance Training Opportunity
  ▶ 7(j) Eligible Companies
    ▶ https://synergysolutions.talentlms.com/
More Assistance

The National Cyber Security Alliance
- Online tools to assess your risk, create a cyber security plan, monitor threats and more.
  - https://staysafeonline.org/cybersecure-business/

US-CERT
- Cybersecurity Resources Road Map
  - https://www.us-cert.gov/ccubedvp/smb
More Assistance

**FTC Data Security**
- Free resources for businesses of any size.
  - [https://www.ftc.gov/tips-advice/business-center/small-businesses/cybersecurity](https://www.ftc.gov/tips-advice/business-center/small-businesses/cybersecurity)

**FCC Cyber Security Planner**
- Create a custom planning guide
  - [https://www.fcc.gov/cyberplanner](https://www.fcc.gov/cyberplanner)
Thank You!

U.S. Small Business Administration
Minnesota District Office
www.sba.gov/mn
(612) 370-2324