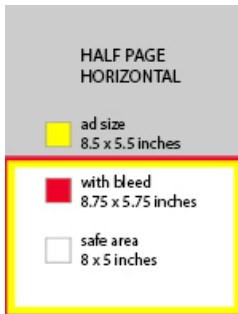
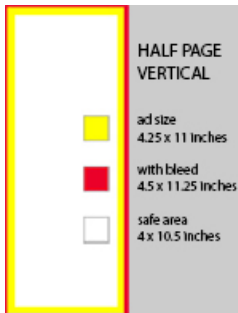


Advertising for the Cyber Security Summit Guide must adhere to these specifications. in order to ensure proper reproduction in printed and electronic materials.



**PDF files preferred**

Image Resolution: 300 ppi at 100% of reproduction size  
 Adobe PDF/X-1a Format  
 Embed all fonts  
 Transparency flattened  
 CMYK inks only  
**No spot colors!**



**Half Page (horizontal)**

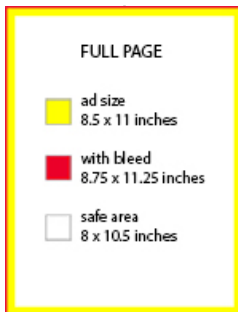
ad size: 8.5" x 5.5"  
 include .125" bleed on all sides (required): 8.75" x 5.75"

**Half Page (vertical)**

ad size: 4.25" x 11"  
 include .125" bleed on all sides (required): 4.5" x 11.25"

**Full Page**

ad size: 8.5" x 11"  
 include .125" bleed on all sides (required): 8.75" x 11.25"

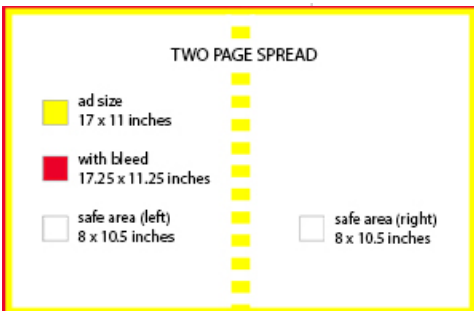


*Keep it safe!* Remember to keep critical artwork a minimum of .25" from the outside edges to allow for variances in the page trim.

**Two-Page Spread**

ad size: 17 x 11"  
 include .125" bleed on all sides (required): 17.25 x 11"

*Respect the gutter!* DO NOT run text or graphics that requires tight registration across the center of the spread.



If you have any questions about your advertising placement or formatting, please contact The Event Group, Incorporated Marketing Department:

[marketing@eventshows.com](mailto:marketing@eventshows.com)