A boy and his insulin pump(s)

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Where did this start?
2000 - Diagnosis
2011 - Medtronic

- Partial Disclosure
- Overwhelming response
- Fall out
- Lesson Learned
2016 - Animas

- Research on new pump yielded similar results
- J&J did not have a vulnerability intake program formalized
- #1 priority was to the patient
  - Extremely low risk to patient
  - Message needed to be in-step with vendor in coordinated fashion
  - Focus needed to be on preparation for the future
- Seven Months of work
- J&J and Rapid7 joined forces to notify patients the same information in an accurate, timely and ethical manner
Future Risks